



Our Vision

PLURIS was established in July 2014. However, it was essentially created much earlier, when I started getting to know and cooperate with some exceptional, talented, creative, and successful young professionals! I realized we shared the same vision—passion for perfection, originality and reliability. PLURIS was the spontaneous, effortless product of that shared vision.

Our purpose is to show you that advertising and marketing are neither hackneyed nor ‘hot air’ talk. We’re here to stay!

We would like to demonstrate our reliability and work with you, help you make your mark in your field, and then take the next step TOGETHER.

For many, the World Wide Web and the technology it entails sound largely inaccessible, hard, and immense. We will work hard with you to conquer them.

My 20+ years of experience in the field of communication constitutes an additional and important advantage for PLURIS.

Our promise to you: hard work, original ideas, reliability, creativity, effectiveness.

Maria Chorianopoulou
Owner - Founder at Pluris
Communication Strategy Specialist
Political Campaign Manager

The services set out below are part of what Pluris can do for you. My 20+ years of experience in Communications and Marketing enable me to fully understand my clients’ needs and suggest optimal solutions utilizing the human resources available to us.

The services briefly described below will help you get an idea of the basis on which we can work together.

Maria Chorianopoulou

Digital Newsroom

The Digital Newsroom service includes all electronic communication services necessary for a press office.

For instance, management/update of your website & social media, SMS & Email Marketing, etc.

Together, we will creatively bring out your company's work, we will turn your clients and friends into stakeholders and we will promote your services to a wider audience.

Social Media

Since social media have entered everyone's life, our aim is to help you broaden the channels of communication with your audience and, most of all, to promote your services or positions.

With the proper, professional, and organized use of social media you will be able to reach social groups and institutions who weren't previously receiving your messages.

We will create profiles for you on major social media, such as Facebook, Twitter, LinkedIn, Instagram, Pinterest, Google+, Tumblr, etc.

Database creation

PLURIS can create a top of the line database for you, which will then become your most reliable partner. You will be able to enter your clients' contact details, scanned documents, etc. The data entered will enable you to develop your communication with your audience. For instance, you will be able to send regular/holiday newsletters, text messages to your subscribers' mobile phones, inform them on your activities, etc.

You will also be able to access the database wherever you are, on your tablet or your smartphone.

Website design and building

Our company will create your website, and then promote your personal, professional, and company profile on it, so that it reflects your profile and your activities.

The website will include details and more specific information addressing potential questions of visitors. At the same time, you will have the opportunity to use it as a personal filing system.

The design and creation of your website is not a matter of simple routine for us, nor do we use ready-made templates, while also making sure that its design is also fully responsive on tablets, smartphones, browsers, etc.

PLURIS will:

- Design the website
- Review the texts
- Undertake the technical part of the website creation.

The important thing is for your website to have vivid colors, communicate your message promptly, provide information that's easy to understand, facilitate the visitor in finding what they're looking for, and be easy to navigate.

Creation of promotional video & photography

Images and video are undoubtedly dominating the field of communication.

Together, we can create your own high-quality promotional video, and then publish it on all the social media profiles we will have developed for you.

At the same time, we can create a personal photo album with high-quality and high-resolution images.

Advertising on Facebook - LinkedIn - Google

We can advertise you on Facebook, LinkedIn and Google.

Social Media Seminars

With our vast experience in social media, we can train your personnel in the proper use of social media as well as show them how to present their professional profile. We are aware that today word of mouth and proper engagement will drive our next successful steps.

App Development

Creating an application for tablets and smartphones can greatly help you promote and better present your services, as well as attract new friends and clients.

The app's biggest advantage is that we create it with a functional and user friendly interface so that the user receives the information (notifications) we want, when we want.



some people dream of
SUCCESS,
while others wake up and
work hard at it.